KELLY L. ADAMS

Education

Ph.D., University of Missouri, Communication and Media Studies 2022

M.A., Illinois State University, Communication Studies 2017

B.A., DePaul University, Psychology 2015

Publications

Riles, J.M., Davis, W.M., & **Adams, K. L.** (Under Review). "Culpability framing influences on social support for those managing illness: A multi-malady comparison of mediated health stigma."

Riles, J.M. & **Adams, K. L.** (2022). "Racial and Ethnic Minorities and Parasocial Relationships" Book Chapter (In Publication).

Adams, K. L. (Accepted for Publication 2022). "Do you go through tough times? Of course. That's part of relationships." The influence of celebrity couples on romantic relationship conflict. *Western Journal of Communication.*

Adams, K. L. & Riles, J. M. (Under Review). The secondary transfer of parasocial contact: Using superheroes to reduce discriminatory tendencies.

Riles, J. M. & **Adams, K. L.** (2020). Me, myself, and my mediated ties: Parasocial experiences as an ego-driven process. *Media Psychology, 24*(6), 792-813. doi: 10.1080/15213269.2020.1811124

Luisi, T., **Adams, K. L.,** & Kilgore, L. (2020). Roughing the caster! Sexism and perceived female sports broadcasters' credibility. *The Atlantic Journal of Communication, 29*(4), 262-274. doi: 10.1080/15456870.2020.1754822

Adams, K.L., Devia-Allen, G., & Moore, M. (2019). What is esports? In R. Rogers (Ed.), *Esports: Understanding the world of competitive video games.* Lanham, MD: Lexington Books.

Conference Presentations

Adams, K.L. (2022, March). At the intersection of fan fiction and parasocial relationships: Using fan fiction to create intimacy with media figures. Research presentation on the Fandom, Fan Fiction, and (Re)Connecting panel at Central States Communication Association Conference, Madison, WI.

Adams, K.L. (2022, March). Intimate partner violence and popular media representations of controlling/manipulative relationship behaviors. Research presentation on the Re-Connecting through IPC: Exploring Different Aspects of Intimate Partner Violence panel at Central States Communication Association Conference, Madison, WI.

Adams, K.L. (2022, March). Representations of sexual assault in popular media and implications. Research presentation on the Reconnecting Beyond #MeToo: A Discussion of Sexual Assault Research in IPC panel at Central States Communication Association Conference, Madison, WI.

Adams, K.L. (2022, March). Parasocial relationships and media: Understanding parasocial relationship change amid cancel culture. Research presentation on the PSRSs and (Re)Connecting panel at Central States Communication Association Conference, Madison, WI.

Adams, K.L. (2020, November). "Do you go through tough times? Of course. That's part of relationships." The influence of celebrity couples on romantic relationship conflict. Paper presentation at the National Communication Association Conference, Virtual Conference.

Adams, K.L. (2020, November). Celebrities are human, too: Parasocial relationships, public figures, and mental illness. Panel presentation at the National Communication Association Conference, Virtual Conference.

Starnes, K. & **Adams, K.L.** (2020, November). Crossroads of fan fiction and parasocial relationships: Exploring fan fiction as a way to create parasocial relationships with media figures. Research in Progress Roundtable presentation at the National Communication Association Conference, Virtual Conference.

Starnes, K. & **Adams, K.L.** (2020, November). The crossroads of teaching introduction to communication courses to Generation Z (G.I.F.T.S Panel). Paper presented at the National Communication Association Conference, Virtual Conference.

Adams, K.L. & Riles, J.M. (2019, November). Abstract parasocial contact: Using X-Men superheroes to reduce prejudice, stigma, and social distance. Paper presented at the National Communication Association Conference, Baltimore, MD.

Luisi, T., **Adams, K.L.,** & Kilgore, L. (2019, May). "Women don't know s*** about football": Sexism and perceived female sports broadcasters' credibility. Paper presented at the International Communication Association Conference, Washington DC.

Riles, J. M. & **Adams, K.L.** (2019, May). Me, myself, and my mediated ties: Parasocial experiences as an ego-driven process. Paper presented at the International Communication Association Conference, Washington DC.

Adams, K.L., Emerson, B., & Anidobu, R. (2019, April). You're my hero: Romantic encounters and endorsements of romantic ideals in popular superhero television shows. COMM Week 2019 Undergraduate Research Showcase. University of Missouri, Columbia, MO.

Robinson, T.J. & **Adams, K.L.** (2019, April). "The face you give the world tells the world how to treat you": An analysis of identity and representation of mental health in HBO's Sharp Objects. Paper on panel presented at the Central States Communication Association, Omaha, NE.

Adams, K.L., Robinson, T.J., & Luisi, T. (2019, March). From Batman to Beyoncé: Using superheroes and celebrities to reduce mental health stigma. AEJMC Midwinter Conference, Norman, OK.

Adams, K. L. (2018, April). Calling the Shots: An Exploration of Women in Power in the Television Show Suits. Individual paper presented at the Central States Communication Association, Milwaukee, WI.

Adams, K. L. (2017, November). "The Right Girl Will Bring out the Hero in You": A Critical Analysis of the Romantic Relationship and Romantic Myths in Deadpool. Individual paper presented at the National Communication Association Conference, Dallas, TX.

Adams, K. L. (2017, March). When vampires bite back: Representations of vampires as "other" in HBO's True Blood. Individual paper presented at the Central Illinois Interdisciplinary Graduate Conference, Normal, IL.

Adams, K.L. (2017, March). An exploration of classism, power, and control in The Hunger Games and Divergent series. Paper presented at the annual meeting of the Central States Communication Association, Minneapolis, MN.

Adams, K.L. (2017, March). Vampires bite: True Blood and representations of the "other." Paper presented at the annual meeting of the Central States Communication Association, Minneapolis, MN.

Adams, K. L., (2015, November). Teachers on teaching series: Honoring the pedagogy of Karen Anderson-Lain and Leah Bryant. Panel presentation at National Communication Association Conference, Las Vegas, NV.

McConnell, E. A., **Adams, K. L.,** & McMahon, S. D. (2015, June). Examining social network structure in Outward Bounds FINS program for at-risk youth. Poster presented at Psych Night Showcase required for Doctorate Undergraduate Opportunities for Scholarship (DUOS) Research Project completion at DePaul University, Chicago, IL.

McConnell, E. A., **Adams, K. L.,** & McMahon, S. D. (2015, May). Examining instructor skills, attitudes, and job-related burnout among wilderness instructors. Symposium presented at the Society for Community Research and Action Program at the Midwest Psychological Association, Chicago, IL.

McConnell, E. A., **Adams, K. L.,** & McMahon, S. D. (2015, May). Examining social network structure in a wilderness program for at-risk youth. Poster presented at the Society for Community Research and Action Program at the Midwest Psychological Association, Chicago, IL.

Adams, K.L., & Graupmann, V., (2015, May). What's the magic number? How self-esteem influences perceptions of Facebook notifications. Poster presented at the Midwestern Psychological Association, Chicago, IL.

Adams, K.L. (2015, April). Young adult's perceptions of Facebook notifications. Paper presentation at the annual Central States Communication Association (CSCA) conference, Madison, WI.

Adams, K.L., & Graupmann, V., (2015, April). Do we like "liking" too much? Examining the role of self-esteem and numbers in perceptions of Facebook notifications. Poster presented at the Chicago Area Undergraduate Research Symposium (CAURS), Chicago, IL.

McConnell, E. A., Suffrin, R. L., Chavira, D., & **Adams, K. L.** (2014, May). Outward Bound FINS: The process of developing an immersion evaluation. Paper presented in the Immersion Panel through the Society for Community Research and Action Program at the Midwest Psychological Association, Chicago, IL.

Teaching

Graduate Teaching Assistant, University of Missouri, Columbia, MO 2017 - present
COMM 3490 Media Effects Theory
COMM 3050 Communication Theory with Writing Intensive Component
COMM 1200 Public Speaking

Adjunct Instructor, Central Methodist University, Fayette, MO 2019 - present
CT 101: Public Speaking

Adjunct Instructor, Columbia College, Columbia, MO 2022 – present
COM 203: Introduction to Human Communication (Online Course)

Adjunct Instructor, Columbia College, Jefferson City, MO Spring, 2019
COM 110: Public Speaking

Adjunct Instructor, Columbia College, Columbia, MO Fall, 2017
COM 203: Introduction to Human Communication

Instructor, Illinois State University, Normal, IL 2015—2017
COM 110: Communication as Critical Inquiry (23 undergraduates per section, two sections per semester); Taught honors, regular, and success sections
COM 360: Mass Media Theory and Effects; guest lecturer on foundations of cultivation theory and cultivation research and how to conduct survey research
COM 160: Introduction to Mass Media (130 undergraduate students); Taught the women and minorities in film lecture, among others

Tutor with American Reads/America Counts, Illinois State University, Normal, IL Summer, 2016
Reading and math tutor for ARAC
Tutored children from ages 5 to 13 years of age

Professional

Regional Coordinator – Interdisciplinary Center for Food Security May, 2021 – Oct. 2021
Regional coordinator for the Interdisciplinary Center for Food Security's Missouri and Kansas Hunger Research Study. Coordinated the collection of data from food banks in Central and Northeast Missouri. Created schedules for the interviewers to collect data at food banks for study. Communicated with project team throughout data collection. Monitored data collection and interviewers in the field along with debriefing interviewers about the data collection process. Interviewed clients in rural Kansas. Assisted in creating research reports for sponsors and partners.

Writing Tutor Fellow, University of Missouri, Columbia, MO 2020 -2021
Served as a peer writing tutor as part of the graduate fellowship in the University of Missouri Writing Center.

Social Media Coordinator and Content Creator, University of Missouri, Columbia, MO 2019 - 2021

Served as the social media coordinator and content creator for the Department of Communication at the University of Missouri-Columbia. Created strategic plans to disseminate information about the department, highlight scholars (both students and faculty), showcase research, and feature department events. Controlled Twitter, Facebook, and Instagram pages for the department.

Social Media Coordinator and Content Creator, Relevate 2019 - 2020

Relevate (https://www.myrelevate.com/) is a team of scholars, practitioners, and educators who are passionate about improving the health of individuals and relationships everywhere. Coordinated and provided content for the social media platforms. Created infographics, posters, messages, etc. about research studies on relationships in more palatable language. Contributed to public access to scholarship.

Program Director, Youth Volunteer Corps (YVC) 2019 - 2020

Recruited and interviewed new team leaders for the service learning projects in Jefferson City, Columbia, and Kirksville, MO. Coordinated, managed/supervised team leaders in all three cities. Engaged in outreach and youth recruitment in each community for service learning projects. Built and maintained relationships with agencies and organizations. Created lesson plans, activities, teambuilding exercises, and reflections for various types of projects. Supervised one week of service learning projects during the summer for youth between the ages of 11 and 18 in Jefferson City. Communicated with parents /guardians during the service learning projects to keep them informed of scheduling and program activities. Collected complete and accurate data of the service learning projects and youth involvement. Helped plan and attend the volunteer recognition event at the end of the summer for youth volunteers, parents, agencies, and other community supporters.

Associate Producer, RadioMD, Chicago, IL 2015 – 2016

Paid consultant position. Handled all legal waivers for guest speakers and guest relations. Managed social media (mostly Pinterest) pages for entire company. Assisted in research and article development for research and development department and wrote articles on various health topics, which were published on website.

Student Representative, College of Communication Personnel Committee,
DePaul University, Chicago, IL 2015

Two professor tenure review projects; Analyzed, organized, and summarized data from overall teaching evaluation surveys and follow-up surveys filled out by students; Wrote summary reports based on trends and common feedback from teaching evaluations; Presented summary reports to College of Communication Personnel Committee; Participated in tenure decisions on behalf of professors under review.

Public Relations Intern, RadioMD, Chicago, IL 2013 – 2014

Provided guest relations services and social media presence for entire organization. Assisted in research and blog article development for research and development department. Wrote articles on various health topics, which were published on website. Arranged for expert guest speakers on various radio/podcast shows.

Mental Health Assistant, Cornerstone Counseling Center of Chicago Summer, 2014

Volunteer mental health assistant counseling center; Processed insurance intake forms; assisted in general office work, prepared new client files; and assisted counselors in planning mental health workshop for clients/prospective clients.

Advocate, AmeriCorps/ Illinois JusticeCorps, Chicago, IL 2012 – 2013

Paid internship position. Worked as a legal advocate for AmeriCorps' Illinois JusticeCorps division; Assisted Chicago Bar Foundation at their office and at the courthouse in providing free services and provided equal access to justice for Chicago citizens; Helped patrons in preparing court documents and preparing for presentation in court; Assisted legal aid attorneys in domestic violence, divorce division, and municipal division.

Service and Leadership

University of Missouri

Peer Mentor (Fall, 2018 – Spring, 2021)
Mentoring Workshop (Spring, 2017; Fall, 2018), Media and Diversity Center
Media Literacy Workshop Planner/Contributor (Fall, 2017), Media and Diversity Center
Undergraduate Research Assistant Coordinator (2018-present), Media and Diversity Center
Graduate Research Assistant (2017-present), Media and Diversity Center

Journal Reviewer

Reviewer (2015; 2018; 2019)—Journal of Sex Research, Journal of Language, and Personal Relationships; SAGE Open; Communication and Sport

International Communication Association

Paper and Panel Reviewer (2020)

National Communication Association

Panel Chair (2019) Mass Communication Division and Critical/Cultural Studies Division
Paper and Panel Reviewer (2015 – present)—Graduate Student Caucus, Women's Caucus, Feminist and Women Studies Division, Mass Communication Division

Central States Communication Association

Chair, Vice Chair, and Secretary (2019-2022), Media Studies Interest Group
Chair, Vice Chair, and Secretary (2016-2018), Instructional Resources Interest Group
Panel Respondent (2021), Media Studies Interest Group Top Paper Panel
Panel Chair (2016 - 2021), Media Studies IG, Interpersonal and Family Communication IG, and Instructional Resources IG
Paper and Panel Reviewer (2015 – 2022)— Media Studies IG, Instructional Resources IG, Popular Culture IG, Undergraduate Scholars

AEJMC Midwinter

Paper reviewer—Minorities and Communication Division

Western States Communication Association

Paper and Panel Reviewer (2019)

Illinois State University

Volunteer Debate Judge (Spring, 2016; Fall, 2016)—Illinois State University Debate Tournaments

DePaul University

Coordinator/Presenter (2015, January), Retreat Development and Leadership, DePaul Christian Ministries

Co-Coordinator (2015, January) Rev. Martin Luther King Jr. Worship Celebration Event
President (2015), InterVarsity Christian Fellowship
Co-President (2013-2015), DePaul Christian Ministries Leadership Team
Member (2012-2013), Student Leadership Institute

Professional Associations

International Communication Association (ICA); Member (2019 - present)
National Communication Association (NCA); Member (2015 - present)
Central States Communication Association (CSCA); Member (2014 - present)
Lambda Pi Eta National Communication Association Honor Society; Member (2015)
Psi Chi International Honors Society in Psychology; Member (2013 - 2015)

Grants

Rebecca Verser Research Award/Grant, University of Missouri (2018 and 2019)
Doctorate-Undergraduate Opportunities for Scholarship (DUOS) Research Grant, DePaul University (2015)

Awards

Top Student Paper Award (2019), International Communication Association, Sports Communication Division
College of Science and Health Senior Honors Thesis Award (2015)
National Society for Collegiate Scholars (2012 - 2015)
Merit Scholarship and Dean's List Awards (2012 - 2015)

Certifications

Social Justice Conflict Resolution Certificate (2020), University of Missouri
Communication Across Differences Certificate, Inclusion, Diversity, and Equity (IDE) (2020) University of Missouri
Foundations of Socially Responsible Leadership Certificate (2013), DePaul University